



2025 Sponsorship Packages

Event Information

- Date: Saturday, June 28, 2025
- Time: 9:00 AM - 10:00 PM
- Location: Lake Dallas City Park - (101 E. Hundley Dr., Lake Dallas, TX 75065)
- Estimated Attendance: 10,000
- Website: www.lakedallas.com

Sponsorship Pledge

Organization/Business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website or Facebook (if applicable): _____

Sponsorship Amount: _____ Would you like to be invoiced? (yes/no): _____

Would you like a vendor booth? (yes/no): _____ Would you like a parade entry? (yes/no): _____

Methods of payment include check, money order, cash (in person only) and credit card (Mastercard or Visa, 3% fee to run card).

Sponsorships will only be refunded if the event is canceled. Please submit logos with Sponsor Pledge to ensure your organization is included on all promotional materials. Please submit hi-resolution or vector file to cityoflakedallasevents@gmail.com. For additional information, please contact Codi Delcambre at 940-497-2226 ext. 102.



2025 Sponsorship Packages

Saturday, June 28, 2025

Sponsoring our family friendly event gives you the unique opportunity to enhance your organization's image and heighten your visibility. Your sponsorship dollars go towards the various activities, contests and musical performances at the event. The Lake Cities 4th of July also offers a fun way for you and your staff to get involved in the community by participating in the parade, hosting a vendor booth, judging a contest or being a volunteer!

Main Stage - \$7,500

- ✓ Billboard Recognition
- ✓ Logo on City of Lake Dallas's website
- ✓ Recognition on social media
- ✓ Booth 10x20
- ✓ Signage at event
- ✓ Logo on print ad
- ✓ Main Stage Naming Right
- ✓ Logo on Main Stage Banner/Event Banner
- ✓ Logo on event t-shirt
- ✓ Entry in parade
- ✓ Event t-shirts (8)
- ✓ Thank you announced on stage
- ✓ Banner space prominently displayed on Hundley Drive (you supply the banner)
- ✓ Exclusive Right of Refusal
- ✓ Featured FB story with 2600 outreach

Fireworks Sponsor - \$5,000

- ✓ Logo on City of Lake Dallas's website
- ✓ Recognition on social media
- ✓ Booth 10x20
- ✓ Signage at event
- ✓ Logo on print ad
- ✓ Logo on Event Banner
- ✓ Logo on event t-shirt
- ✓ Entry in parade
- ✓ Event t-shirts (6)
- ✓ Thank you announced on stage
- ✓ Exclusive Right of Refusal
- ✓ Featured FB story with 2600 outreach

Kid Zone Sponsor - \$5,000

- ✓ Logo on City of Lake Dallas's website
- ✓ Recognition on social media
- ✓ Booth 10x20
- ✓ Signage at event
- ✓ Logo on print ad
- ✓ Logo on Event Banner
- ✓ Logo on event t-shirt
- ✓ Entry in parade
- ✓ Event t-shirts (6)
- ✓ Thank you announced on stage
- ✓ Exclusive Right of Refusal
- ✓ Featured FB story with 2600 outreach

Parade Sponsor - \$2,500

- ✓ Logo on City of Lake Dallas's website
- ✓ Recognition on social media
- ✓ Booth 10x20
- ✓ Signage at event
- ✓ Logo on Event Banner
- ✓ Entry in parade
- ✓ Event t-shirts (5)
- ✓ Thank you announced on stage
- ✓ Featured FB story with 2600 outreach

Red, White and Blue - \$500

- ✓ Logo on City of Lake Dallas' website
- ✓ Recognition on social media
- ✓ Booth 10X10
- ✓ Entry in parade
- ✓ Event t-shirts (2)
- ✓ Thank you announced on stage
- ✓ Featured FB story with 2600 outreach

Donations

- ✓ Name on City of Lake Dallas' website
- ✓ Recognition on social media
- ✓ Thank you announced on stage