

OCT 31
5PM TO 7PM



CANDY • GAMES •
HAYRIDE • FOOD
CITY PARK, LAKE DALLAS

Dear Community Friends,

Our organizing committee is planning the 2019 Lake Cities Trunk or Treat. This event is an annual staple in our community that provides a safe and fun trick or treating experience for our children and families. Last year's attendance was over 1,000 children and their parents! We rely on support from our community and sponsors to help make Lake Cities Trunk or Treat a great success. Our sponsorship opportunities are listed below, which one would you like to promote your business?

These are our sponsorship opportunities:

Title Sponsor: - \$1,500

- Company name and logo on LED billboard on I35E North
- Event named after the sponsor
- Company Banner prominently displayed at event
- Any promotional interviews include business name
- Vendor space
- Logo and link to website prominently displayed on city events page
- Logo prominently displayed on events poster and all marketing material

Contest Sponsor: - \$500

- Company Banner displayed at event
- Contest named after business
- Vendor space
- Logo and link to website displayed on city events page
- Logo displayed on events poster and all marketing material

Children's Activity

Area Sponsor: - \$200

- Vendor space
- Logo and link to website displayed on city events page
- Logo displayed on events poster and all marketing material

Treats Sponsor: - \$100

- Vendor space
- Logo displayed on printed material

Please plan to join us on Thursday, October 31st, 2019 from 5pm to 7pm for the 2019 Lake Cities Trunk or Treat event. Thank you for your continued commitment to our community.