



Mardi Gras Sponsorship 2019



Are you looking for a creative way to both get involved in the community and promote your brand? Listed below are various levels of sponsorships for our Mardi Gras event, which offer unique opportunities that can help your business build a stronger rapport with our citizens. Sponsorship dollars are used to keep the event free to the public and provide entertaining, family-friendly activities.

Main Stage Sponsor \$2,000

- ✓ Naming rights as presenting sponsor for Main Stage
- ✓ Logo on Main Stage banner and event banner
- ✓ Logo on event t-shirts
- ✓ Logo prominently displayed on all event advertising
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Parade Sponsor \$1,200

- ✓ Naming rights as presenting sponsor for Main Stage
- ✓ Logo on dignitary cars and event banner
- ✓ Logo prominently displayed on all event advertising
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Doubloon Sponsor \$400

- ✓ Logo printed on Doubloon Coin and tossed to parade spectators
- ✓ Logo on Main Stage banner and event banner
- ✓ Logo on event t-shirts
- ✓ Logo prominently displayed on all event advertising
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Gold Sponsor \$300

- ✓ Logo on all event advertising
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Green Sponsor \$200

- ✓ Logo on all event advertising
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Purple Sponsor \$100

- ✓ Name on all event advertising
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage

Sponsor Pledge

Organization/Business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website (if applicable): _____

Sponsorship Amount: _____ Would you like to be invoice? (yes/no): _____

Would you like a vendor booth? (yes/no): _____ Would you like a parade entry? (yes/no): _____

Sponsorships will only be refunded if the event is canceled. Please submit high resolution logos with Sponsor Pledge to ensure your organization is included on all promotional materials. For additional information, visit www.lakedallas.com.