



Lake Dallas will host WaterFest and the 2010 Regional Jet Ski Finals at Willow Grove Park on Saturday, September 11th through Sunday the 12<sup>th</sup>. Booth space is available to vendors with food, arts & crafts, non-profit and retail product and/or service.

This year's 2-day race organized by R5WaterXRacing, a regional jet ski race promoter in Texas, Arkansas, Oklahoma Louisiana and New Mexico, will feature some of the world's fastest and greatest riders in ski (stand up) and runabout (sit-down) style watercraft reaching speeds in excess of 85 plus mph as they negotiate around a technical closed course track that pits racer versus machine and water conditions. At Sunday's conclusion of the race, the 2010 Racer of the Year will be crowned.

R5WaterXRacing owner Brian Smith, himself a professional jet skier and recently honored National Champion from the 2010 International Jet Sports Boating Association Endurance Nationals, is the race's organizer. "Lake Lewisville has always proved to be a very challenging body of water to race in as it gets rough and unpredictable – a prime spot to hold the regional finals because it will make for some very interesting racing."

The *Texas Gypsies* will headline the entertainment schedule for Saturday late afternoon. The *Gypsies* have an eclectic sound combining gypsy jazz with Western Swing, adding a twist on pop with a feel of the 30's and 40's. *Eleven Hundred Springs* will be featured for Sunday afternoon's entertainment with their unique country style and fantastic stage performance.

The event offers a family-friendly atmosphere with a children's play area complete with a rock climbing wall and inflatable play structures. Food vendors will feature menus with a variety of choices for all tastes! WaterFest is free to attend with \$5 parking.

Thank you for your interest in Lake Dallas' WaterFest and the 2010 Regional Jet Ski Finals at Willow Grove Park. Please contact me directly if I can answer any questions (940) 497-2226 x132 regarding the event and vendor space.

Sincerely,

Julie Chapman  
Special Events Coordinator

**WaterFest**  
Willow Grove Park - Lake Dallas, Texas  
September 11 - 12, 2010

**2010 R5WaterXRacing Jet Ski Regional Finals**

**COME WITNESS EXTREME** jet ski racing featuring the 2010 R5WaterXRacing Regional Finals – watch some of the world's fastest and greatest racers in runabout and ski style water craft with speeds reaching more than 85 mph on the waters of Lake Lewisville!

WaterFest events begin at 10 AM each day including live entertainment, children's activities, exhibitors and great food vendors – just off the shores of Lake Dallas' Willow Grove Park! Visit [www.lakedallas.com](http://www.lakedallas.com) for a schedule of events, [www.R5WaterXRacing.com](http://www.R5WaterXRacing.com) or call 940-497-2226 x132 for more information.

# WaterFest

Willow Grove Park - Lake Dallas, Texas  
September 11 - 12, 2010



## 2010 R5 WaterX Racing Jet Ski Regional Finals

- Jet Ski Finals on Saturday and Sunday beginning at 10 AM
- Racers include International Jet Sports Boating Association National Champions
- Live Music including *The Texas Gypsies* and *Eleven Hundred Springs*
- Rock Climbing Wall and Inflatable Playground for Children
- Unique Exhibitors and Delicious Food



Eleven Hundred Springs

Event Schedule and more at [www.lakedallas.com](http://www.lakedallas.com)



The Lake Cities Sun





## Vendor Guidelines

**SET-UP & TEAR-DOWN:** Vendors are required to operate their space until the event's tear-down time. Vendors will not dismantle their booth and leave the event more than 1 hour prior to the tear-down time.

**BOOTH SPACE SIZES & REQUIREMENTS:** Food vendor booths are traditionally 20' x 20' spaces and non-food spaces are traditionally 10' x 10' spaces. Vendors may purchase additional spaces and need to note the number of desired spaces on the vendor application. Vendors are required to provide everything they will need for their space including but not limited to: tables, chairs, tent, sometimes electricity and/or water.

**ELECTRICITY & WATER:** Electricity and water is limited and not available at all events. Electrical and water outlets are assigned on a first-come, first-serve basis after vendor application and payment is received. Water hoses and electrical cords are the responsibility of the vendor.

**VENDOR REGISTRATION APPLICATION:** Register for events with the Vendor Registration Application form and submit along with payment. The deadline to register for events is usually two weeks prior to the event date but you may call (940) 497-2226 x132 to see if there are any available spaces if you are past this deadline.

**EXCLUSIVE VENDOR POLICY:** The City reserves the right not accept any two of the same type of vendor—the first vendor who submits their application and payment will receive the space.

**VENDOR CONFIRMATION & EVENT INFO:** If you are an approved vendor, after your application and fee are received you will receive a confirmation e-mail or letter. You will also receive important information about events and your booth space number along with a map at least 2 weeks in advance of each event.



**Vendor Registration Application  
2010 Special Events**

COMPANY/BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

EVENT: **WaterFest at Willow Grove (September 11 – 12, 2010)**

VENDOR TYPE (Check One):

- Arts & Crafts
- Food
- Other: \_\_\_\_\_

BOOTH SPACE \_\_\_\_ 10' X 10' - \$75.00 Lake Cities Business/\$85 Non-Lake Cities Business  
\_\_\_\_ 20' X 20' - \$100.00 Lake Cities Business/\$85 Non-Lake Cities Business

SET UP/TEAR-DOWN: 7 TO 9:30 AM Saturday, September 11; tear-down after 5 PM Sunday

Description of business, organization or items for sale: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

VENDORS ARE RESPONSIBLE FOR BRINGING EVERYTHING THEY NEED FOR THEIR SPACE INCLUDING TABLES, CHAIRS, CORDS AND TENT. PLEASE CALL IF YOU HAVE ELECTRICAL NEEDS – NOT ALL VENUES HAVE ELECTRICITY AVAILABLE. VENDOR FEES WILL ONLY BE REFUNDED OR APPLIED TO FUTURE EVENTS IF THE CITY OF LAKE DALLAS IS NOTIFIED NO LESS THAN TWO WEEKS PRIOR TO THE EVENT.

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Applications may be mailed, faxed or dropped off to: City of Lake Dallas, Attention: Julie Chapman,  
212 Main Street, Lake Dallas, TX 75065, Fax: (940) 497-4485; Email: [jchapman@lakedallas.com](mailto:jchapman@lakedallas.com)

Paid: \_\_\_\_\_

Receipt Number: \_\_\_\_\_

Permit Issued: \_\_\_\_\_

Booth Number: \_\_\_\_\_