



Lake Dallas will host WaterFest and the 2010 Regional Jet Ski Finals at Willow Grove Park on Saturday, September 11th through Sunday the 12th.

This year's 2-day race organized by R5WaterXRacing, a regional jet ski race promoter in Texas, Arkansas, Oklahoma Louisiana and New Mexico, will feature some of the world's fastest and greatest riders in ski (stand up) and runabout (sit-down) style watercraft reaching speeds in excess of 85 plus mph as they negotiate around a technical closed course track that pits racer versus machine and water conditions. At Sunday's conclusion of the race, the 2010 Racer of the Year will be crowned.

R5WaterXRacing owner Brian Smith, himself a professional jet skier and recently honored National Champion from the 2010 International Jet Sports Boating Association Endurance Nationals, is the race's organizer. "Lake Lewisville has always proved to be a very challenging body of water to race in as it gets rough and unpredictable – a prime spot to hold the regional finals because it will make for some very interesting racing."

A main stage for live entertainment will be positioned along the shore-line of Willow Grove Park. The *Texas Gypsies* will headline the entertainment schedule for Saturday late afternoon. The *Gypsies* have an eclectic sound combining gypsy jazz with Western Swing, adding a twist on pop with a feel of the 30's and 40's. *Eleven Hundred Springs* will be featured for Sunday afternoon's entertainment with their unique country style and fantastic stage performance.

The event offers a family-friendly atmosphere with a children's play area featuring a rock climbing wall and inflatable play structures. Food vendors will feature menus with a variety of choices for all tastes! WaterFest is free to attend with \$5 parking.

As Lake Dallas plans for WaterFest and the 2010 Regional Jet Ski Finals at Willow Grove Park, we'd like to recognize your organization as a valued sponsor and partner to a growing Lake Dallas tradition!

Sincerely,

Julie Chapman
Special Events Coordinator



WaterFest

Willow Grove Park - Lake Dallas, Texas
September 11 - 12, 2010



2010 R5 WaterX Racing Jet Ski Regional Finals

- Jet Ski Finals on Saturday and Sunday beginning at 10 AM
- Racers include International Jet Sports Boating Association National Champions
- Live Music including *The Texas Gypsies* and *Eleven Hundred Springs*
- Rock Climbing Wall and Inflatable Playground for Children
- Unique Exhibitors and Delicious Food



Eleven Hundred Springs

Event Schedule and more at www.lakedallas.com



The Lake Cities Sun





Sponsor Packages

Title Sponsor - \$2,500

- WaterFest shares title sponsor's name
- Sponsor's name appears in the title of all WaterFest media including newspaper advertisements, posters, flyers, press releases and 'The Hook' – Lake Dallas newsletter distributed to all Lake Dallas residents
- Sponsor's name appears in Internet event listings and calendars in the Dallas/Fort Worth area
- Event banner with sponsor's name and/or logo displayed across main stage
- Booth space or reserved viewing area
- VIP seating area with complimentary beverages and parking for 10 individuals
- Announcement/commercial time on the main stage with a professional sound system available

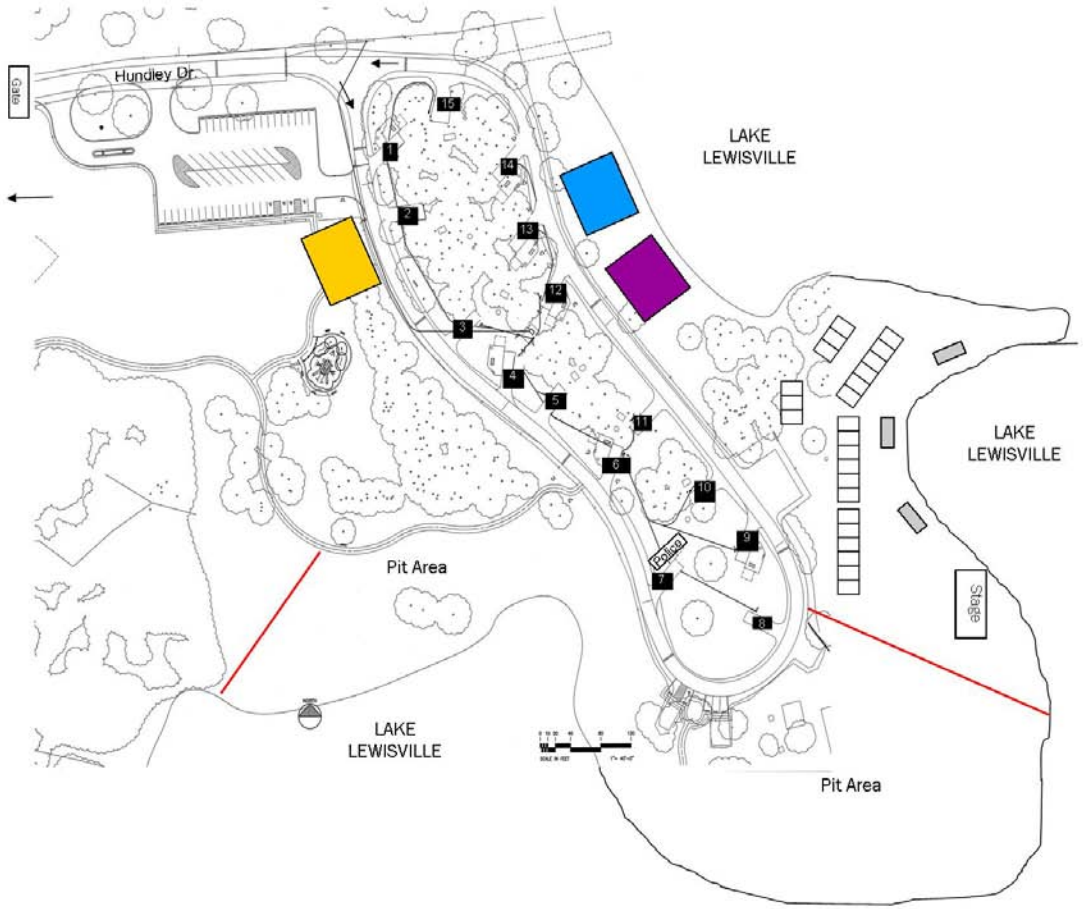
Silver Exhibitor & Sponsor - \$1,250

- Sponsor's name appears in all WaterFest media including newspaper advertisements, posters, flyers, press releases and 'The Hook' – Lake Dallas newsletter distributed to all Lake Dallas residents
- Exhibitor space suitable for large-scale display with 3 locations available: Event entrance, or two shoreline locations
- VIP seating area with complimentary beverages and parking for 6 individuals
- Announcement/commercial time on the main stage with a professional sound system available

Bronze Event Sponsor - \$500

- Sponsor's name appears in all WaterFest media including newspaper advertisements, posters, flyers, press releases and 'The Hook' – Lake Dallas newsletter distributed to all Lake Dallas residents
- Exhibitor space for a 10'x10' booth
- VIP seating area with complimentary beverages and parking for 2 individuals

**Willow Grove Park
800 E. Hundley Drive
Lake Dallas, Texas 75065**





Event Sponsorship Commitment

Event: _____ Sponsorship Level: _____

Name of Sponsor: _____

Contact Name: _____

Mailing Address: _____

E-mail Address: _____

Phone Number: _____

By signing here I acknowledge that I will pay the above event sponsorship costs when I am invoiced for payment. I also understand that my sponsorship dollars will only be refunded if an event is cancelled and not if it is rescheduled or postponed due to any kind of natural disaster or problem.

Signed

Print

Date

To reserve your sponsorship(s), please fax this form to: (940) 497-4485 or mail to: City of Lake Dallas. Attention: Julie Chapman; 212 Main Street; Lake Dallas, Texas 75065

Thank you for supporting community events in Lake Dallas!