

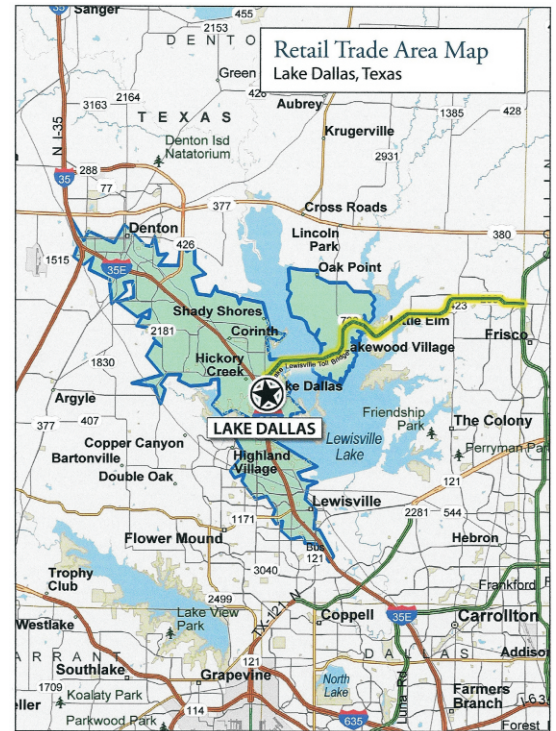


# Retail Outlook Guide

Lake Dallas, Texas

City of Lake Dallas  
 Economic Development Corporation  
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 Lake Dallas, Texas 75065

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## Retail Trade Area Summary

Population				
	1990	2000	2011 Estimated	2016 Projection
Lake Dallas	3,829	6,166	7,563	8,769
Retail Trade Area	58,367	86,060	132,266	153,799

Income	
	2011 Estimated
Average Household	\$76,598
Median Household	\$61,120
Per Capita	\$27,797

Race Distribution	
	2011 Estimated
White	70.8%
Black or African American	10.12%
American Indian/Alaskan	.72%
Asian	4.72%
Native Hawaiian/Islander	.04%
Other Race	10.42%
Two or More Races	3.18%

Educational Attainment	
	2011 Estimated
Graduate	11.09%
Bachelor's	22.84%
Associate	6.64%
Some College	25.14%
High School Graduate	21.67%
Some High School	6.53%
Less than 9th Grade	6.10%

Age	
Groups	2011 Estimated
Under 5 Years	7.31%
5 - 14 Years	14.02%
15 - 20 Years	10.00%
21 - 24 Years	6.96%
25 - 34 Years	16.73%
35 - 44 Years	16.40%
45 - 54 Years	13.09%
55 Years and over	15.49%

Distribution	
Median Age	32.00
Average Age	33.40

