



Dear Prospective Vendor,

Thank you for your interest in being an exhibitor with the City of Lake Dallas' community events. Our Mardi Gras celebration and the Lake Cities 4th of July are events the public has come to anticipate and enjoy.

Our Mardi Gras celebration is held on the grounds of the Lake Dallas City Hall. Vendors line the area surrounding a stage that hosts live entertainment, and activities for the kids. The venue opens with a 'Big Easy' style Mardi Gras parade at 5 PM and the evening concludes at 9 PM. Vendors can begin setting up after 1 PM.

The Lake Cities 4th of July is the area's hallmark event uniting Corinth, Hickory Creek, Shady Shores and Lake Dallas. The celebration takes place at Lake Dallas' City Park with a hometown parade at 9 AM, live music, contests and ends with a spectacular fireworks show. Vendors will be able to set up the evening of July 3rd, or the morning of July 4th prior to 8 AM.

Vendors can choose from a 10 x 10' or 20 x 20' size with the following pricing:

10 x 10'	Lake Cities business	\$75.00
20 x 20'	Lake Cities business	\$100.00
10 x 10'	Outside of the Lake Cities business	\$85.00
20 x 20'	Outside of the Lake Cities business	\$135.00

Complete the attached Vendor Registration Application if interested in exhibiting and submit payment. Food vendors should confirm availability in their category and please note that a Special Event Food Permit will be required. Expect to receive a confirmation of registration. Please contact me with any questions at 940.497.2226 x132 or jchapman@lakedallas.com. Thank you for considering Lake Dallas and we look forward to your participation!

Sincerely,

A handwritten signature in black ink, appearing to read "Julie Chapman", with a long horizontal flourish extending to the right.

Julie Chapman
Community Relations



Vendor Registration Application

Event(s): Lake Cities 4th of July – July 4, 2012
 Mardi Gras – February 21, 2012

Organization or Business Name: _____

Contact/Responsible Party: _____

Email: _____

Phone: _____

Mailing Address: _____

Description of organization being promoted or type of product/services to be marketed:

We reserve the right not to duplicate businesses promoting the same product or service – space is reserved on a first-come, first-serve basis. Specify booth size:

<input type="checkbox"/>	10 x 10'	Lake Cities business	\$75.00
<input type="checkbox"/>	20 x 20'	Lake Cities business	\$100.00
<input type="checkbox"/>	10 x 10'	Outside of the Lake Cities business	\$85.00
<input type="checkbox"/>	20 x 20'	Outside of the Lake Cities business	\$135.00

NOT ALL VENUES HAVE ELECTRICITY AVAILABLE AND IT IS NOT GUARANTEED – ARRANGEMENTS MUST BE MADE IN ADVANCE IF ELECTRICITY IS REQUIRED. VENDORS ARE RESPONSIBLE FOR BRINGING EVERYTHING THEY NEED FOR THEIR SPACE INCLUDING TABLES, CHAIRS, POWER CORDS AND TENT. VENDOR FEES WILL ONLY BE REFUNDED OR APPLIED TO FUTURE EVENTS IF THE CITY OF LAKE DALLAS IS NOTIFIED NO LESS THAN TWO WEEKS PRIOR TO THE SCHEDULED EVENT.

Signature: _____ Printed Name: _____ Date: _____

Applications can be mailed, faxed or dropped-off to: City of Lake Dallas, Attention: Community Relations, 212 Main Street, Lake Dallas, TX 75065, Fax: (940) 497-4485; Email: jchapman@lakedallas.com

Approved: _____ Notes: _____
Booth Number: _____
Amount Paid: _____
Receipt Number: _____