

State of Texas
County of Denton
City of Lake Dallas

Notice is hereby given as required by Title 5, Chapter 551. 041 of the Texas Government Code that the Keep Lake Dallas Beautiful and Parks and Recreation Committee of the City of Lake Dallas will meet in a regular meeting on July 19, 2010 at 7:00 PM in the Council Chambers of the Lake Dallas City Hall located at 212 Main Street, Lake Dallas, Texas. The agenda follows:

1. The meeting was officially called to order at 7:04 PM
2. Roll Call:
Present were: Rebecca Lamb, Bud Hughes, Joe Canales, Mike McCaleb, Ron Shower, Earl Berner (staff), and Julie Chapman (staff)
3. Visitors/Citizens Agenda:

Bill Lee and LeAnn Hunsucker with Grace Bible Church in Corinth addressed the Board on the event at Willow Grove proposed for Saturday, October 23, 2010 – ‘The Taste of Lake Cities’. The event would feature 15 to 18 restaurants and proceeds could benefit the local food pantry. Insurance, vendor guidelines and food permits were discussed. Mike McCaleb offered to serve as a liaison to the Board for the church.
4. Business:
 - a) Introductions
 - b) Minutes from the June 21, 2010 meeting were approved.
 - c) The Board selected a new slate of officers including: James Moore, Chairman; Mike McCaleb, Vice Chairman; and Ron Shower, Secretary. A motion to approve officer elections was made by Bud Hughes; second by Joe Canales. Ayes -- Rebecca Lamb, Bud Hughes, Joe Canales, Mike McCaleb, and Ron Shower. Noes -- None.
 - d) Julie Chapman made a report to the Board on the July 3, 2010 Independence Day Celebration. She submitted to the Board the department financials on the event including expenses and revenues. The impact of the weather was discussed with the parade set to be redone on Saturday, September 4th -- Labor Day weekend. The performance by the musical group Eleven Hundred Springs would potentially be rescheduled for WaterFest in September. The fireworks show was adversely affected by the late afternoon storm and a report from Pyrotecnico dated July 13, 2010 was submitted to the Board. The report noted some of the shells were water damaged and affected the fusing and timing of the presentation. Pyrotecnico extended a 20% discount to the City for the 2010 show and 20% towards the 2011 show.

e) Julie Chapman reported preparation for WaterFest was proceeding. The race promoter was secured, entertainment was booked and some vendors were signed up for the two-day event. Volunteers are sought for the event with some already secured. Several Board members suggested potential sponsor opportunities which they will follow up.

f) Julie Chapman brought to the Board the opportunity to join the Trinity River Environment Education Society (TREES). The North Central Texas organization's purpose is to preserve and protect the Trinity River Watershed through education, awareness and active engagement. Lake Lewisville is part of the Trinity River waterway. Annual membership in TREES is \$25.00.

In addition, the Board voted to join the September 18, 2010 'Trinity Trash Bash' waterway clean-up and focus on cleaning up Willow Grove Park. The event is sanctioned by TREES and will count as a Keep Texas Beautiful event.

A motion to join TREES and participate in the 'Trinity Trash Bash' was made by Bud Hughes; second by Rebecca Lamb. Ayes -- Rebecca Lamb, Bud Hughes, Joe Canales, Mike McCaleb, and Ron Shower. Noes -- None.

5. Adjournment: The meeting was adjourned at 8:16 PM

James Moore, Chair

Ron Shower, Secretary

Julie Chapman, Special Events Coordinator