



# *Holiday Lighting Celebration*

*Saturday, Dec. 4th from 5-9 pm*

## **ENTERTAINMENT SPONSOR-\$1,000\***

- Sponsor logo featured as an event sponsor in weekly Lake Cities Sun ads for event
- Sponsor logo featured on 5,000 fliers that are distributed to local businesses and LDISD schools
- Sponsor logo featured on City of Lake Dallas website ([www.lakedallas.com](http://www.lakedallas.com))
- 2 banners displayed at event with your logo. (Sponsor is responsible for banner)
- Free vendor space at event for information or product booth
- Announced as sponsor of entertainment from main stage before & during entertainment

## **HORSE & CARRIAGE RIDE SPONSOR-\$550\***

- Sponsor logo featured as an event sponsor in weekly Lake Cities Sun ads for event
- Sponsor logo featured on 5,000 fliers that are distributed to local businesses and LDISD schools
- Sponsor logo featured on City of Lake Dallas website ([www.lakedallas.com](http://www.lakedallas.com))
- 1 banner displayed on the horse and carriage ride free for all event attendees. (Sponsor is responsible for banner)
- Announced as sponsor of horse & carriage ride from main stage

## **KID'S CRAFTS & REFRESHMENTS SPONSOR: \$250**

- Sponsor logo featured as an event sponsor in weekly Lake Cities Sun ads for event
- Sponsor logo featured on 5,000 fliers that are distributed to local businesses and LDISD schools
- Sponsor logo featured on City of Lake Dallas website ([www.lakedallas.com](http://www.lakedallas.com))
- 1 banner displayed in Lake Dallas City Hall Community Room where kid's crafts and refreshments take place (sponsor is responsible for banner)
- Announced as sponsor of kid's crafts and refreshments from main stage

## **BOUNCE HOUSE SPONSOR: \$200 (or trade if you provide the bounce house)**

- Sponsor logo featured as an event sponsor in weekly Lake Cities Sun ads for event
- Sponsor logo featured on 5,000 fliers that are distributed to local businesses and LDISD schools
- Sponsor logo featured on City of Lake Dallas website ([www.lakedallas.com](http://www.lakedallas.com))
- 1 banner displayed on bounce house at event (sponsor is responsible for banner)
- Announced as a bounce house sponsor from main stage

**\*=exclusive sponsorship**

