



Lake Dallas Halloween Celebration!



Oct. 29th at Lake Dallas City Hall

ADVERTISING SPONSOR-\$500

- Sponsor logo presents event on full page, color ad featuring Halloween map in the Lake Cities Sun
- Sponsor logo featured as on event posters and flyers for event targeting the Lake Cities
- Sponsor logo featured on City of Lake Dallas website (www.lakedallas.com)
- Sponsor featured on event posters distributed to Lake Cities area businesses
- 2 banners displayed at event. Sponsor is responsible for own banner.
- Free vendor space at event for information, product booth and/or to pass out candy

CANDY & PRIZES SPONSOR: \$200

- Sponsor logo featured in weekly Lake Cities Sun ads for event including special Halloween full page ad
- Sponsor logo featured on City of Lake Dallas website (www.lakedallas.com)
- Sponsor featured on event posters distributed to Lake Cities area businesses
- 1 banner displayed at kid's activity area. Sponsor is responsible for own banner
- Free vendor space at event for information, product booth or to pass out candy

HAY RIDE SPONSOR: \$200

- Sponsor banner featured on the hay rides that will carry adults and children throughout downtown Lake Dallas to trick-or-treat (sponsor must provide own banner)
- Sponsor logo featured in weekly Lake Cities Sun ads for event including special Halloween full page ad
- Sponsor logo featured on City of Lake Dallas website (www.lakedallas.com)
- Sponsor featured on event posters distributed to Lake Cities area businesses
- 1 banner displayed at kid's activity area. Sponsor is responsible for own banner
- Free vendor space at event for information, product booth or to pass out candy

BOUNCE HOUSE SPONSOR: \$150 (or trade if you provide the bounce house)

- Sponsor banner featured on bounce house at event grounds (sponsor must provide own banner)
- Sponsor logo featured in weekly Lake Cities Sun ads for event including special Halloween full page ad
- Sponsor logo featured on City of Lake Dallas website (www.lakedallas.com)
- Sponsor featured on event posters distributed to Lake Cities area businesses
- Free vendor space at event for information, product booth or to pass out candy

BANNER SPONSOR: \$150

- Sponsor logo featured in weekly Lake Cities Sun ads for event including special Halloween full page ad
- Sponsor logo featured on City of Lake Dallas website
- 1 banner displayed at event. (Sponsor is responsible for own banner)
- Free vendor booth space at event for information, product booth or to pass out candy

