



Mardi Gras Sponsorship 2017

Are you looking for a creative way to both get involved in the community and promote your brand? Listed below are various levels of sponsorships, for our Mardi Gras event, which offer unique opportunities that can help your business build a better, stronger rapport with our citizens. We use sponsorship dollars to keep the event free to the public and provide entertaining, family-friendly activities.

Main Stage Sponsor - \$2,000	Parade Sponsor - \$1,200	Doubloon Sponsor - \$400
<ul style="list-style-type: none"> ✓ Naming rights as presenting sponsor for Main Stage ✓ Logo on Main Stage banner and event banner ✓ Logo on event t-shirts ✓ Logo prominently displayed on all event advertising ✓ 10'x10' vendor booth space ✓ Entry in parade ✓ Sponsorship recognition from stage 	<ul style="list-style-type: none"> ✓ Naming rights as presenting sponsor for Parade ✓ Logo on dignitary cars and event banner ✓ Logo prominently displayed on all event advertising ✓ 10'x10' vendor booth space ✓ Entry in parade ✓ Sponsorship recognition from stage 	<ul style="list-style-type: none"> ✓ Logo printed on Doubloon Coins and tossed to parade spectators ✓ Logo on Main Stage banner and event banner ✓ Logo on event t-shirts ✓ Logo prominently displayed on all event advertising ✓ 10'x10' vendor booth space ✓ Entry in parade ✓ Sponsorship recognition from stage
Gold Sponsor - \$300	Green Sponsor - \$200	Purple Sponsor - \$100
<ul style="list-style-type: none"> ✓ Logo on all event advertising ✓ 10'x10' vendor booth space ✓ Entry in parade ✓ Sponsorship recognition from stage 	<ul style="list-style-type: none"> ✓ Logo on all event advertising ✓ Entry in parade ✓ Sponsorship recognition from stage 	<ul style="list-style-type: none"> ✓ Name on all event advertising ✓ Entry in parade ✓ Sponsorship recognition from stage

Sponsor Pledge

Organization/Business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website (if applicable): _____

Sponsorship Amount: _____ Would you like to be invoiced? (yes/no): _____

Would you like a vendor booth? (yes/no): _____ Would you like a parade entry? (yes/no): _____

*Sponsorships will only be refunded if the event is cancelled. Please submit logos with Sponsor Pledge to ensure your organization is included on all promotional materials. For additional information, please contact **Lynn Hillis** at Lhillis@lakedallas.com or 817-403-5461 or visit www.lakedallas.com/mardigras.html.*