



# Mardi Gras Sponsorship 2022



Are you looking for a creative way to get involved in the community and promote your brand? Below are sponsorships for our Mardi Gras event which offer unique opportunities for your business to reach local residents. Sponsorships keep the event free to the public and provide entertaining, family-friendly activities.

## The Big Easy (Mainstage) Sponsor – \$500

- ✓ Logo on Main Stage banner and event banners in town
- ✓ Name on event t-shirts
- ✓ Logo prominently displayed on event advertising, Lake Dallas website and social media
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage
- ✓ Logo on Doubloon Coin tossed to parade spectators
- ✓ Exclusive right of refusal

## Fat Tuesday (Parade) Sponsor – \$500

- ✓ Logo on dignitary cars and event banners in town
- ✓ Name on event t-shirts
- ✓ Logo prominently displayed on event advertising, Lake Dallas website and social media
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage
- ✓ Logo on Doubloon Coin tossed to parade spectators
- ✓ Exclusive right of refusal

## Carnival (Children's Activities) Sponsor – \$500

- ✓ Logo on Children's Activity Area banner and event banners in town
- ✓ Name on event t-shirts
- ✓ Logo prominently displayed on event advertising, Lake Dallas website and social media
- ✓ 10'x10' vendor booth space
- ✓ Entry in parade
- ✓ Sponsorship recognition from stage
- ✓ Logo on Doubloon Coin tossed to parade spectators
- ✓ Exclusive right of refusal

## Gold, Green and Purple Sponsors \$200

- ✓ Logo on all event advertising
- ✓ Entry in parade
- ✓ 10'x10' vendor booth space
- ✓ Sponsorship recognition from stage



## Sponsor Pledge

Organization/Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_ Would you like an invoice? (yes/no): \_\_\_\_\_

Would you like a vendor booth? (yes/no): \_\_\_\_\_ Would you like a parade entry? (yes/no): \_\_\_\_\_

*Sponsorships will only be refunded if the event is canceled. Please submit high resolution logos with Sponsor Pledge to ensure your organization is included on all promotional materials. For additional information, visit [www.lakedallas.com/mardigras](http://www.lakedallas.com/mardigras).*