

# Vision Lake Dallas - 2030 Comprehensive Plan



Community Survey Results

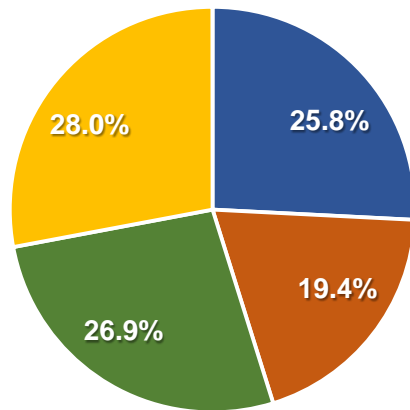
November 2017



# SURVEY RESULTS SUMMARY

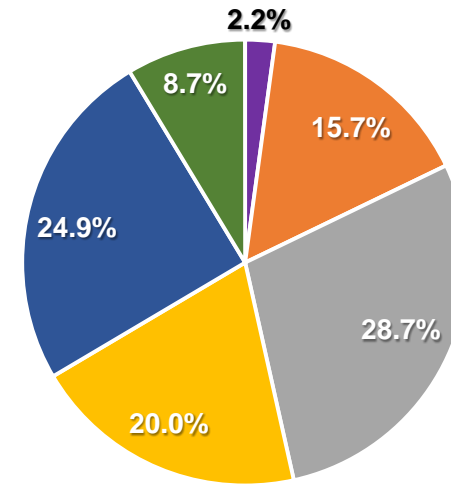
- **195** responses
- Open for **4 weeks**

How long have you lived in Lake Dallas?



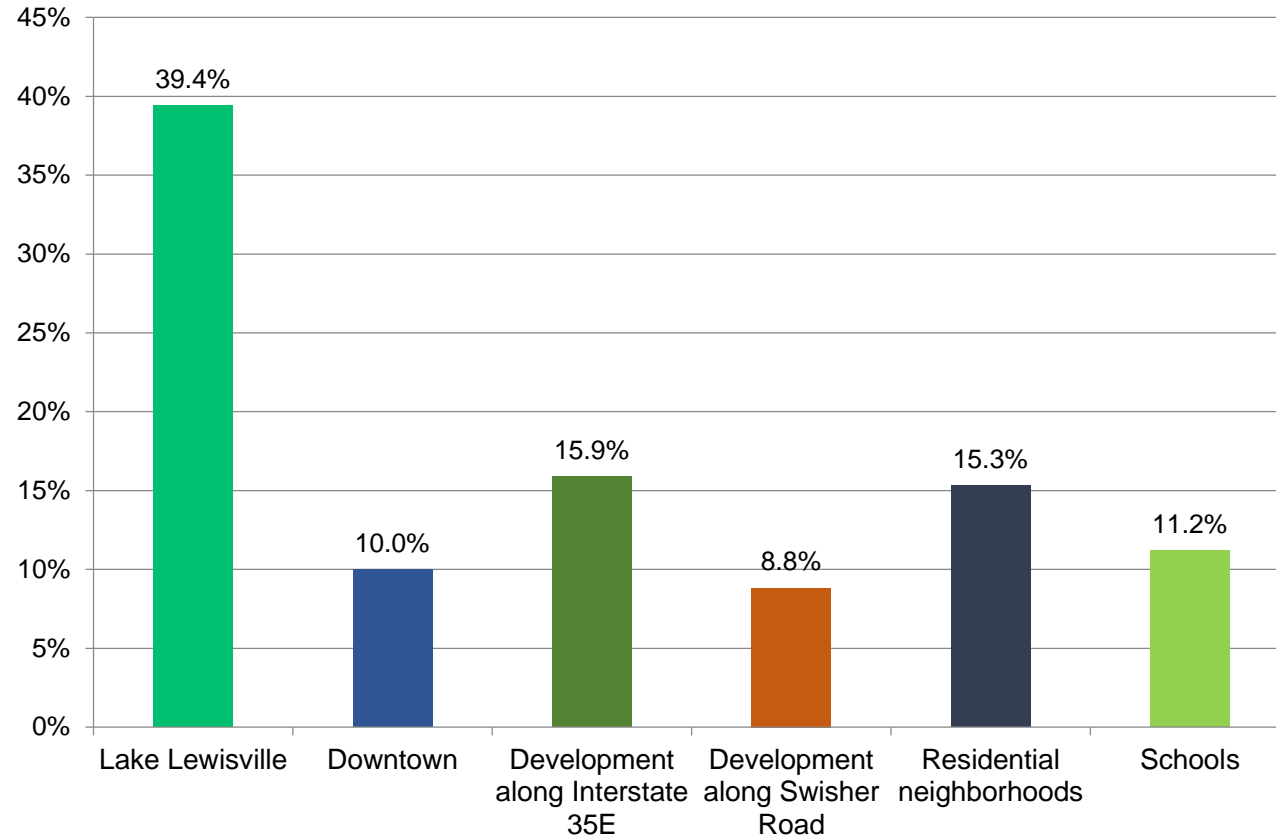
■ Less than 5 years ■ 5-10 years ■ 11-20 years ■ More than 20 years

What is your age?



■ Under 25 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65 and Over

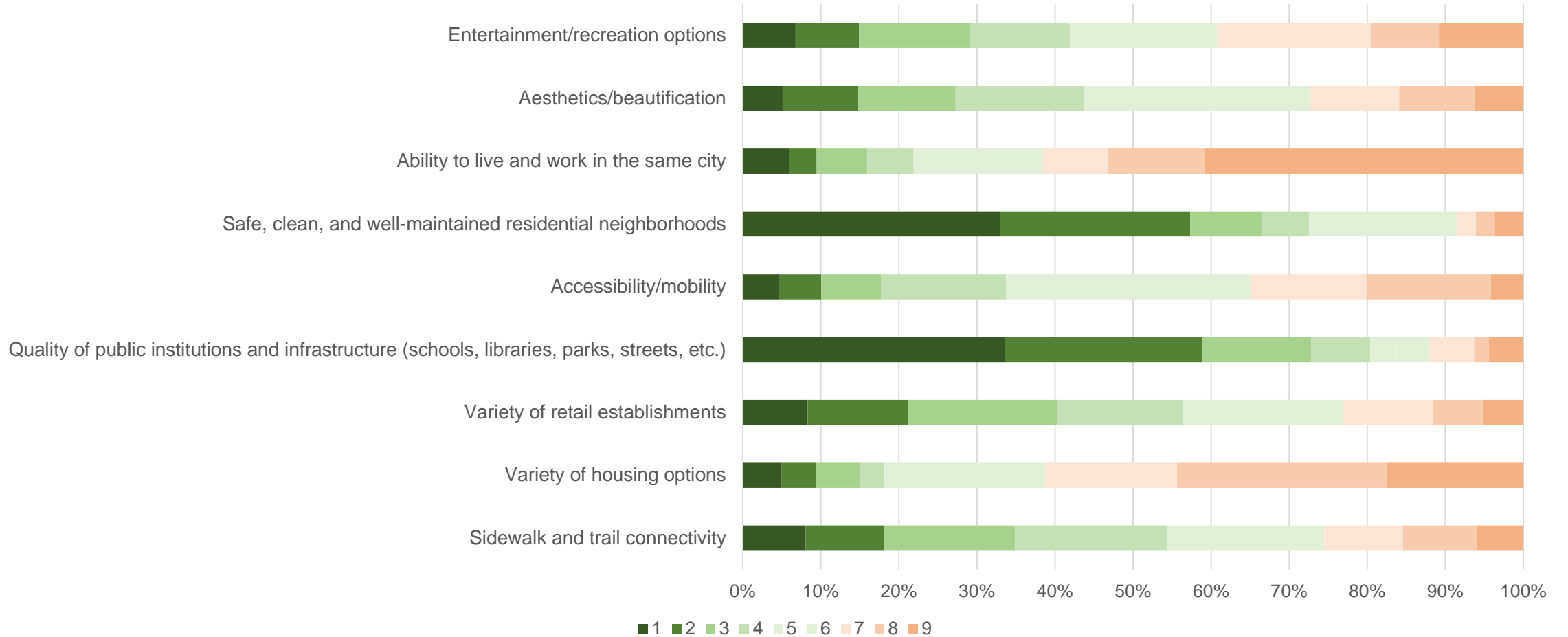
# Q1: When you think of Lake Dallas, what is the first mental image you have of the community?



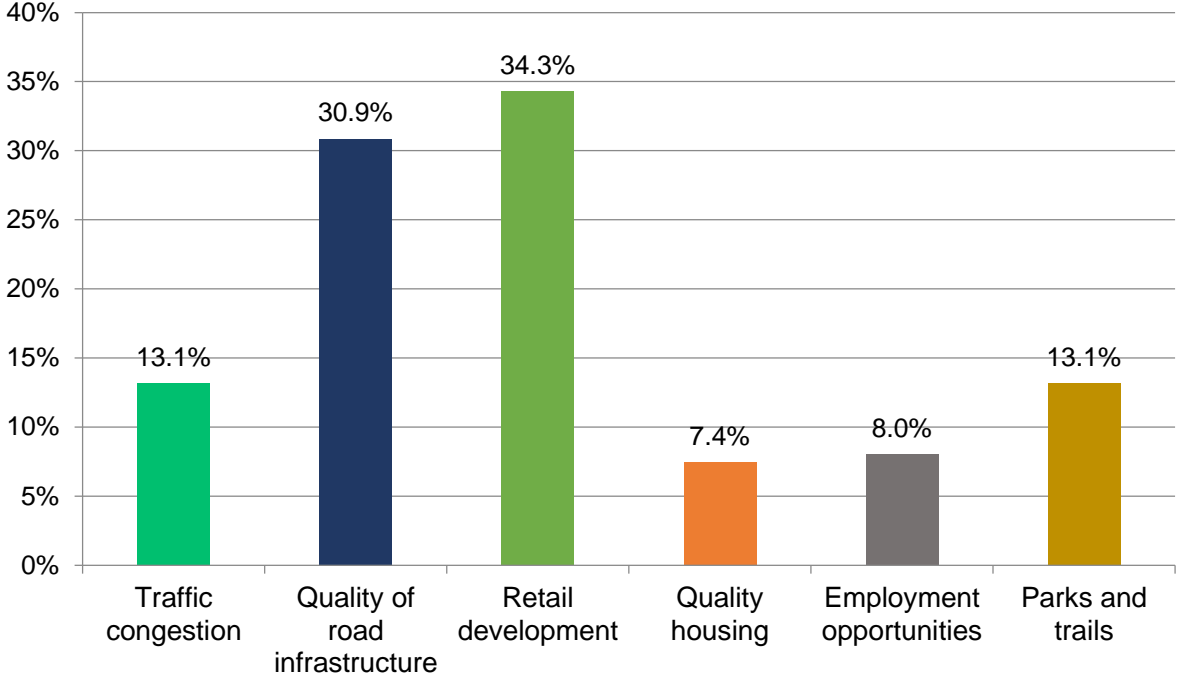
## Other top responses:

- Trailer parks
- Liquor stores
- Run-down businesses
- Bad roads

**Q2: Please rank the following 'quality of life' factors in order of importance for you (1 being the most important and 9 being the least important).**

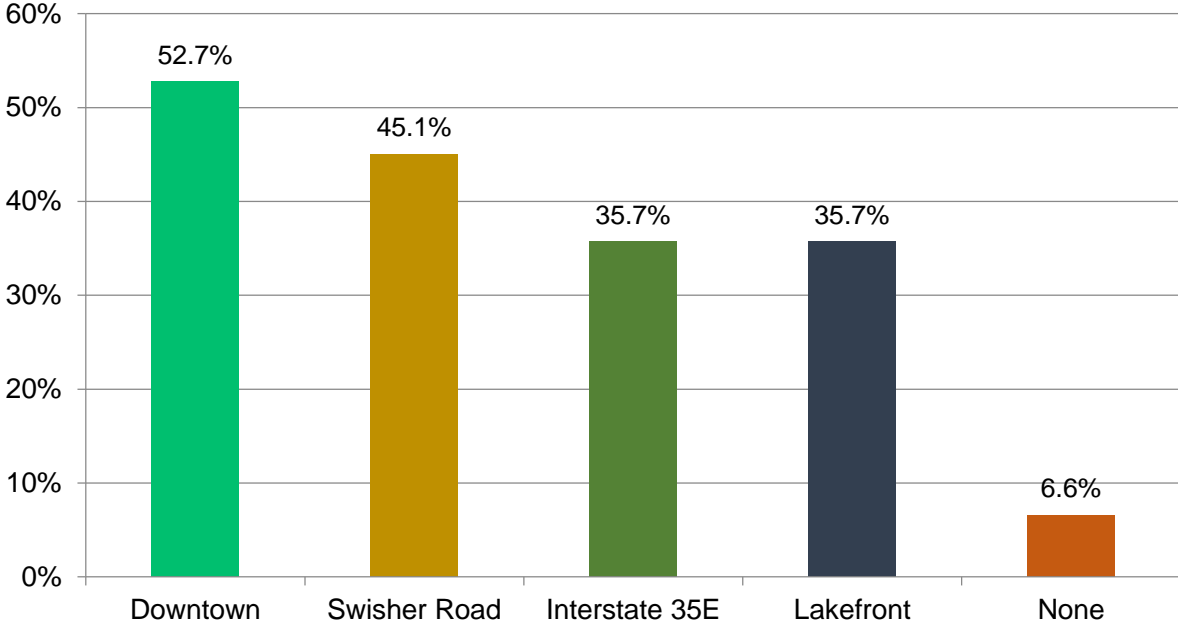


**Q3: What do you think is the most important issue that Lake Dallas must address in order to be one of the leading communities in Denton County?**



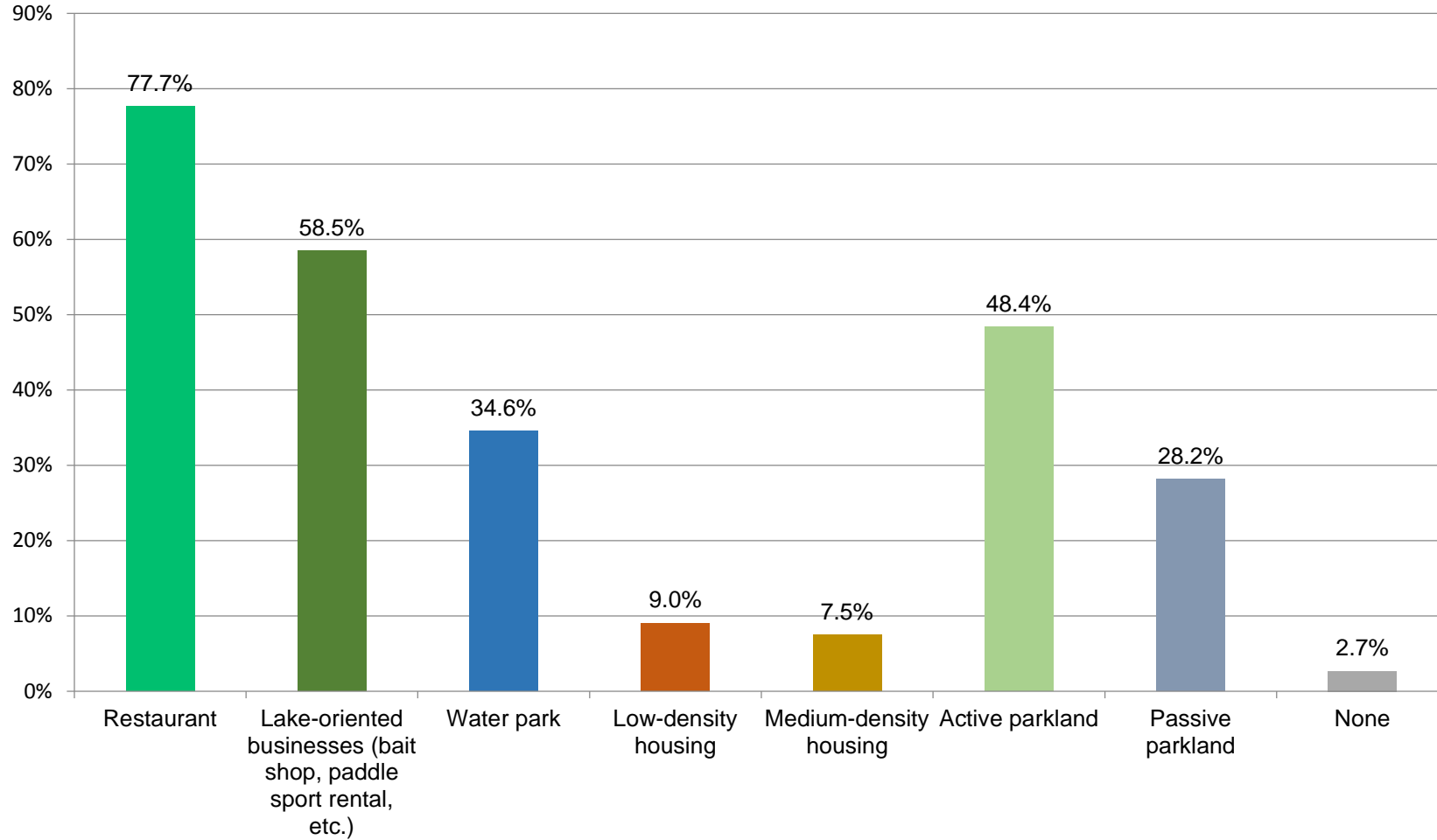
**Other top responses:**  
 Stopping growing drug problem  
 Better, defined downtown

**Q4: What part of Lake Dallas should be prioritized for redevelopment? (select all that apply)**



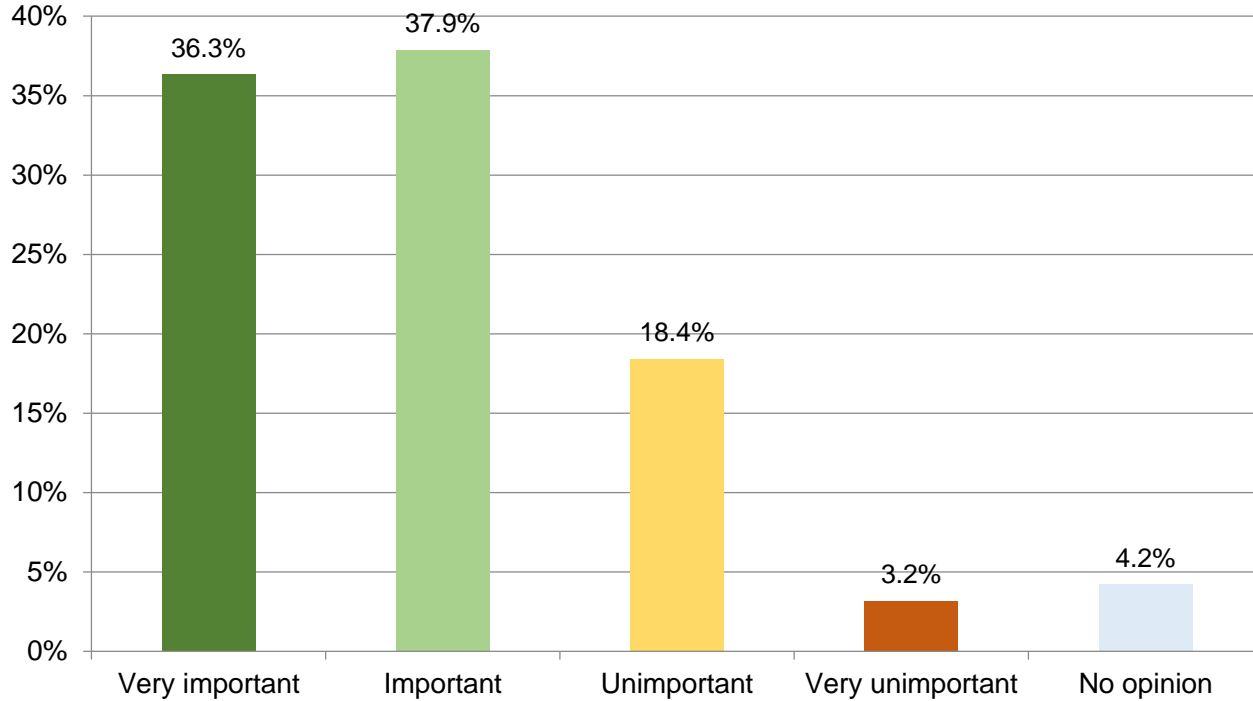
**Other top responses:**  
 Shady Shore Dr.  
 Clean up trailer parks  
 Infrastructure  
 Code enforcement/home repairs

**Q5: What type of lakefront development would you support  
(select all that apply)?**

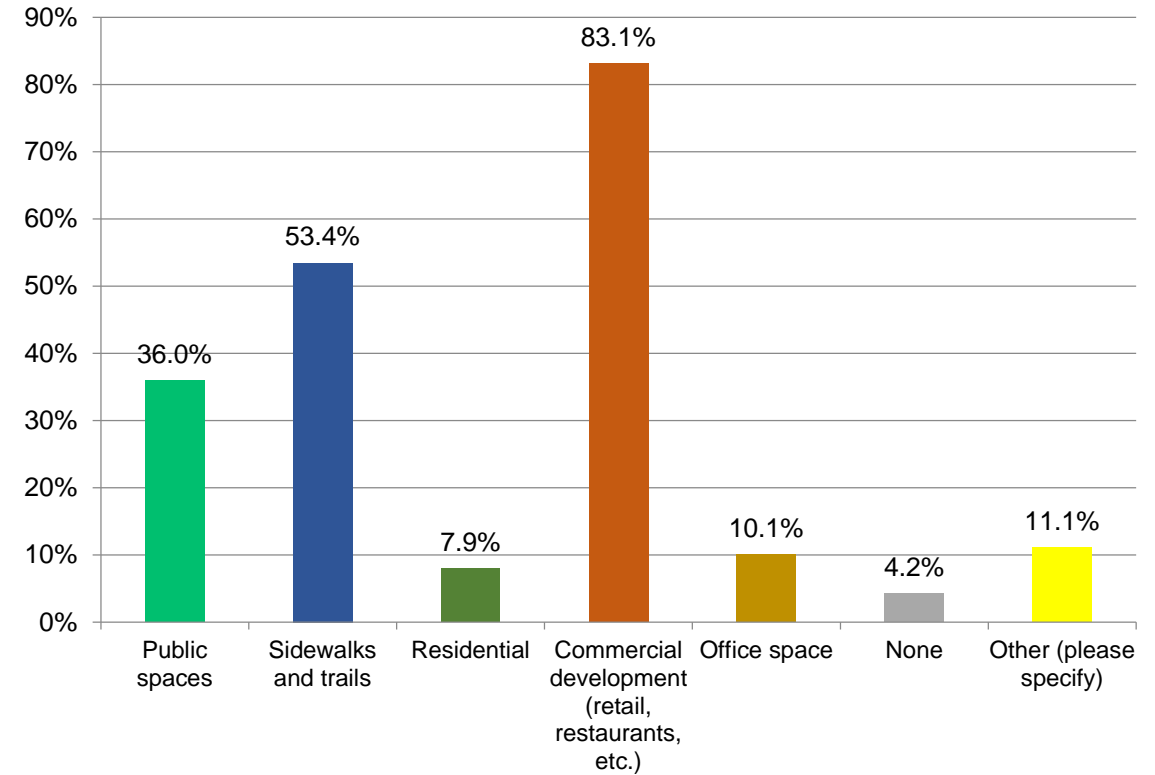


**Other responses:**  
Dog park  
Splash park  
Community event area  
No housing  
Similar to Little Elm  
Not enough lakefront property available

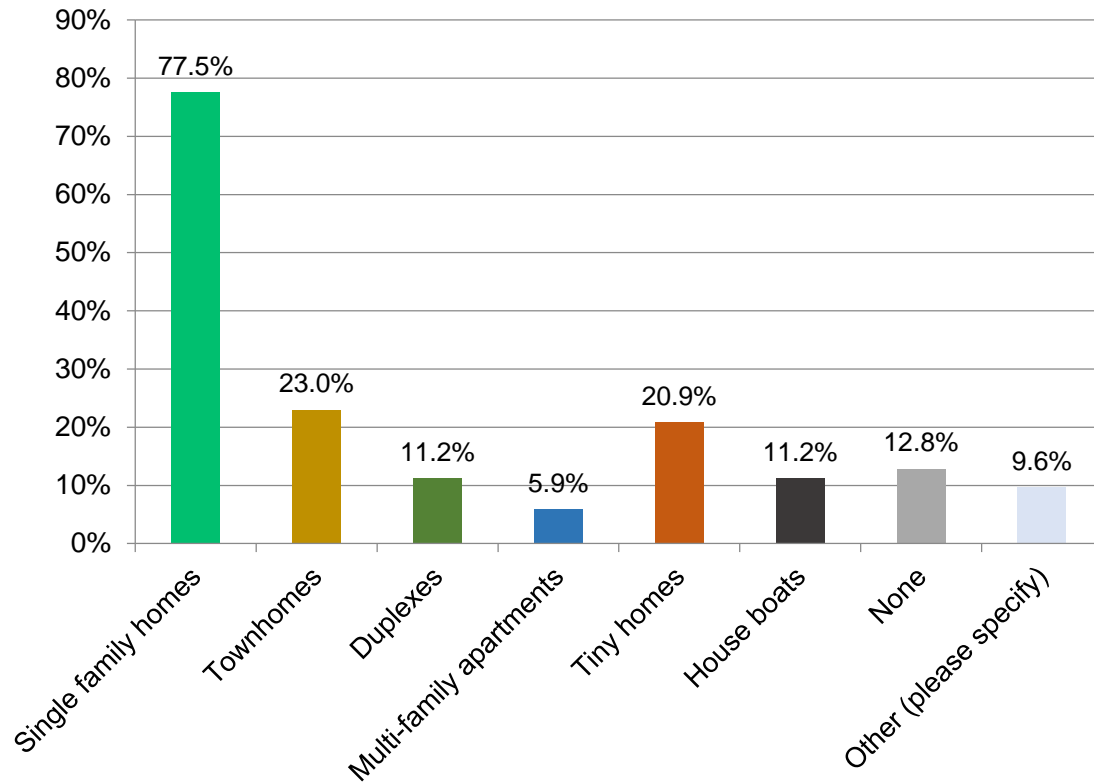
### Q6: How important do you think it is for Lake Dallas to have a vibrant downtown?



### Q7: What is needed in downtown Lake Dallas to make it a vibrant destination? (select all that apply)



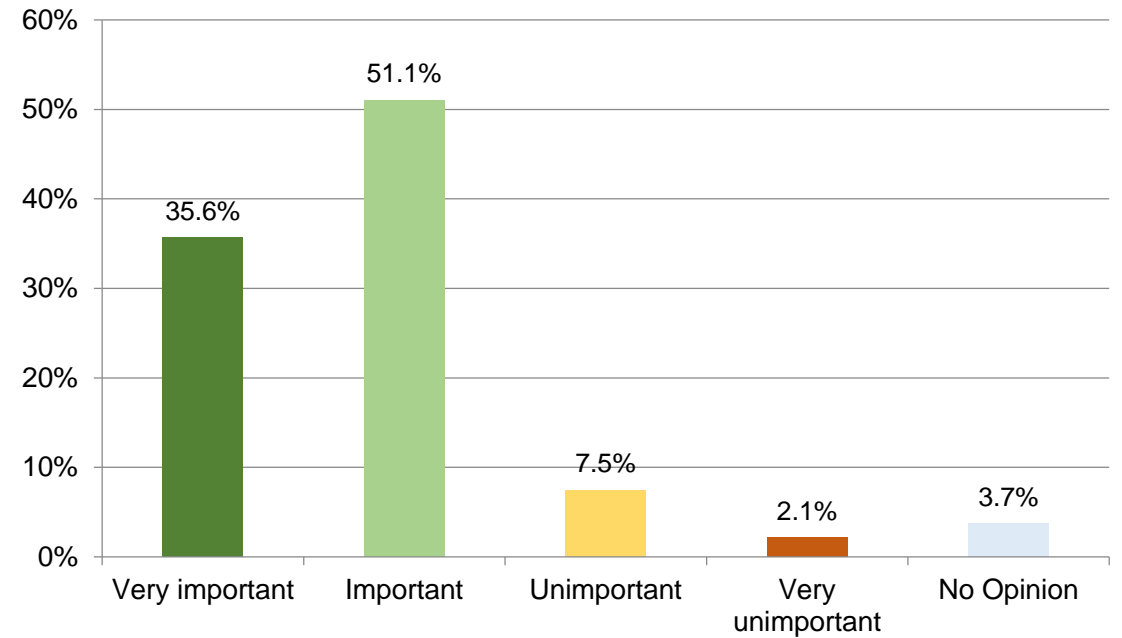
**Q8: What type of housing is needed in Lake Dallas? (select all that apply)**



**Other responses:**

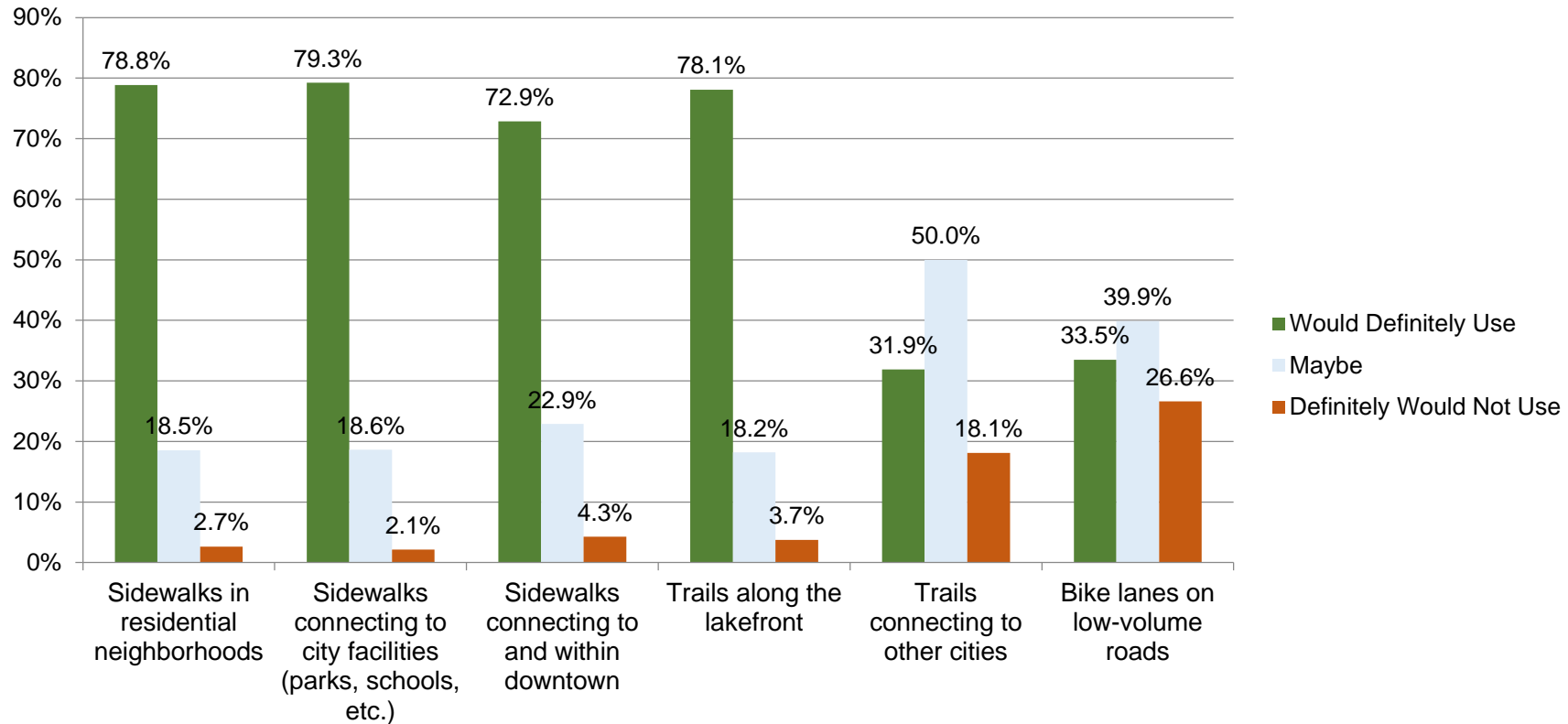
- Lake weekend housing/cabins
- Update current housing stock
- Live/work spaces

**Q9: How important is walkability and making trail connections in the city?**

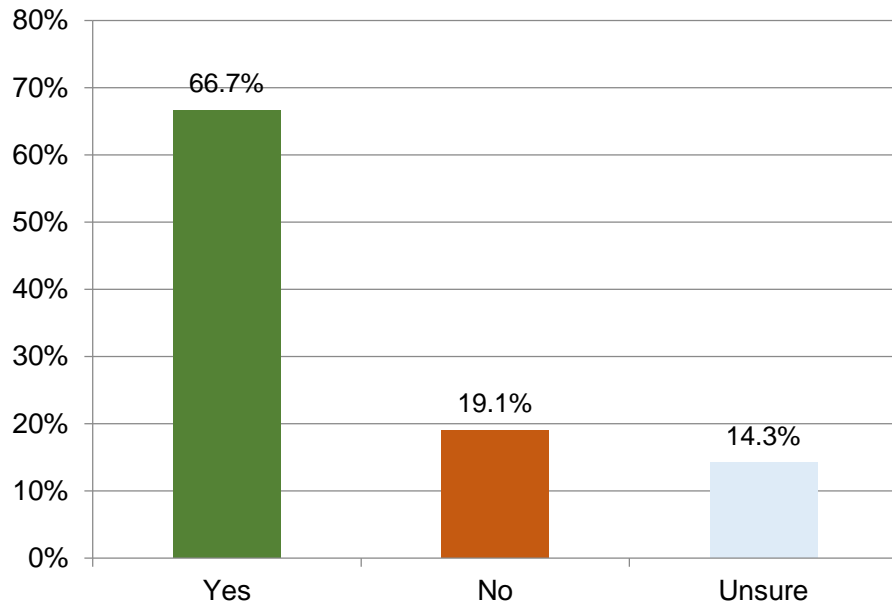




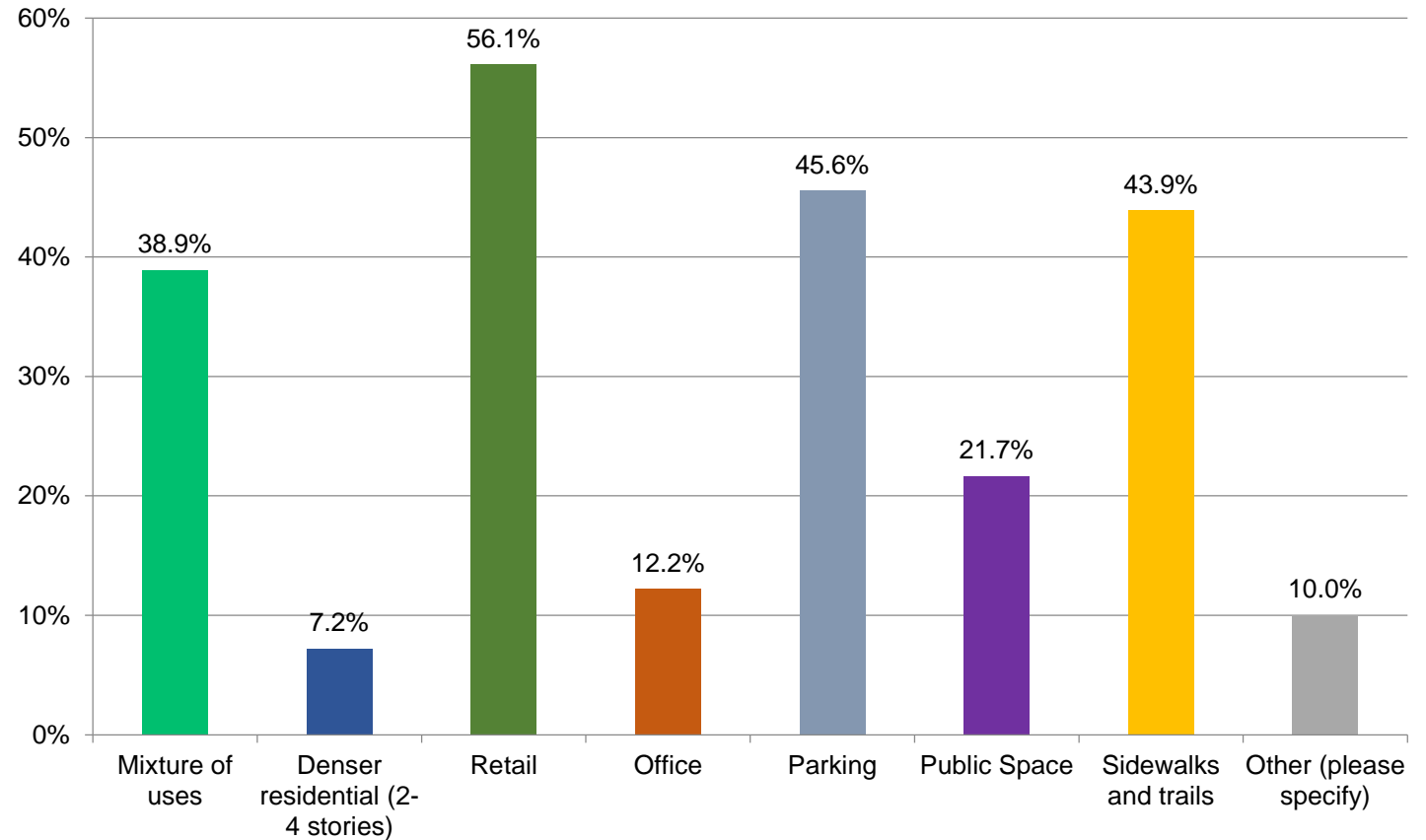
## Q10: Would you use the following active transportation options if they were available in Lake Dallas?



**Q11: If the opportunity arises in the future, would you support an A-Train stop in Lake Dallas?**

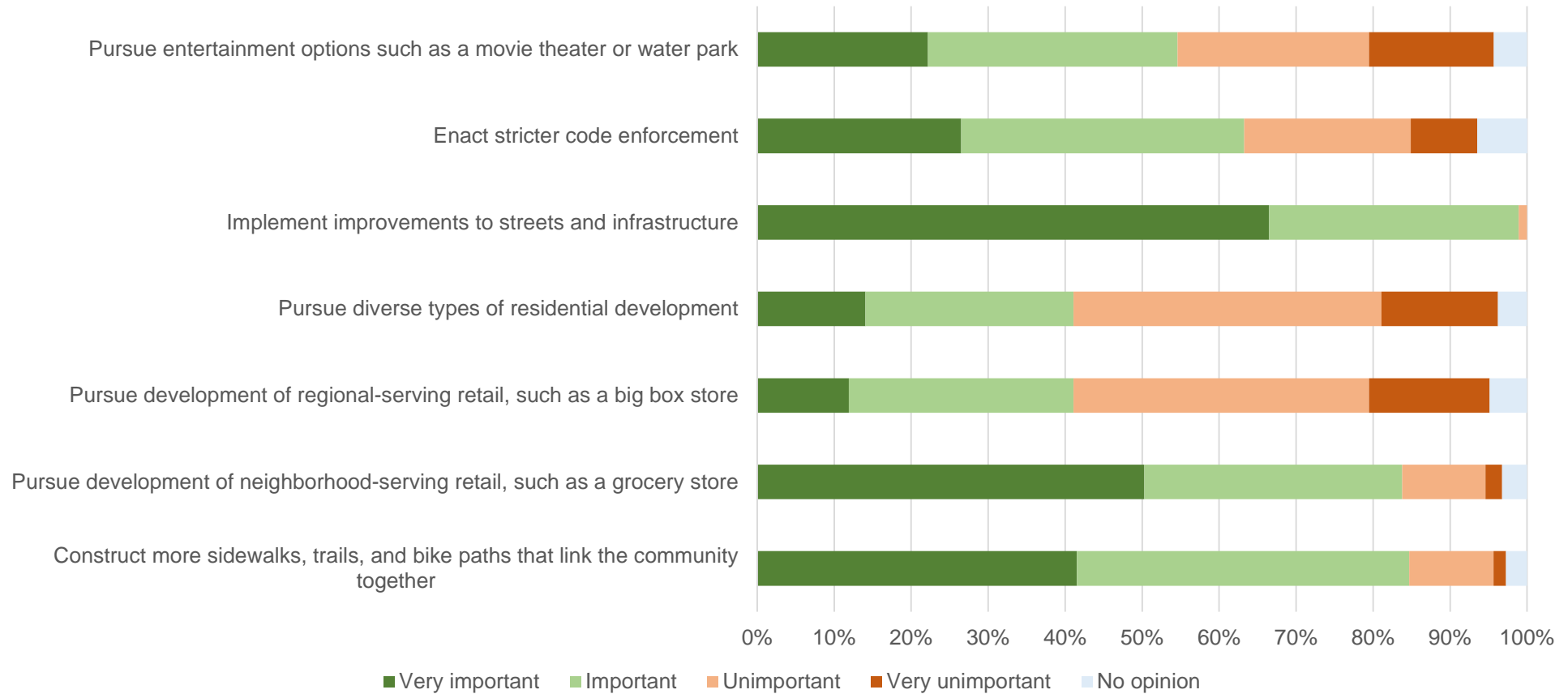


**Q12: If a train stop is possible in Lake Dallas, what sort of development would you want to see surrounding the station? (Select all that apply)**

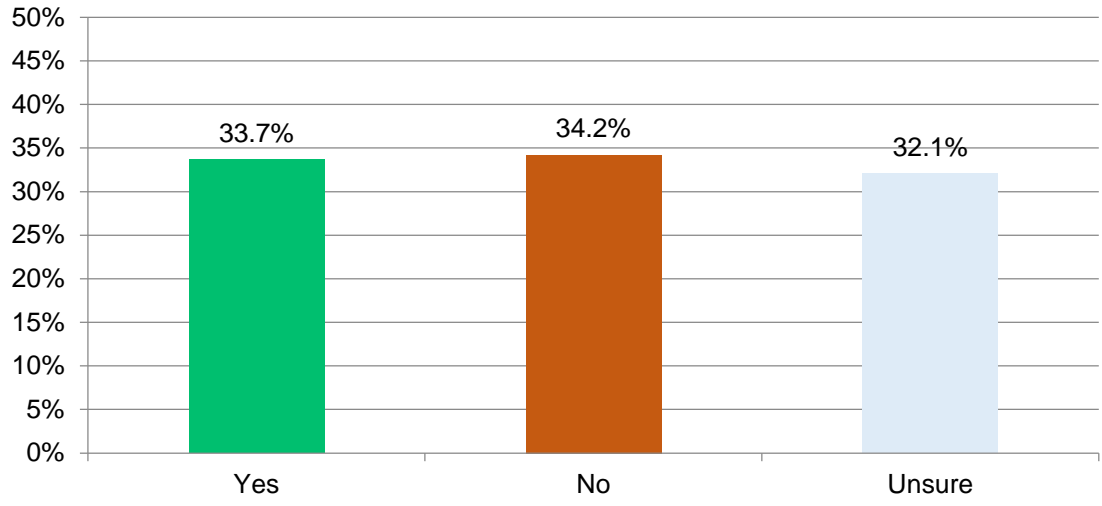


**Other responses:**  
11 respondents specified they did not want a train stop

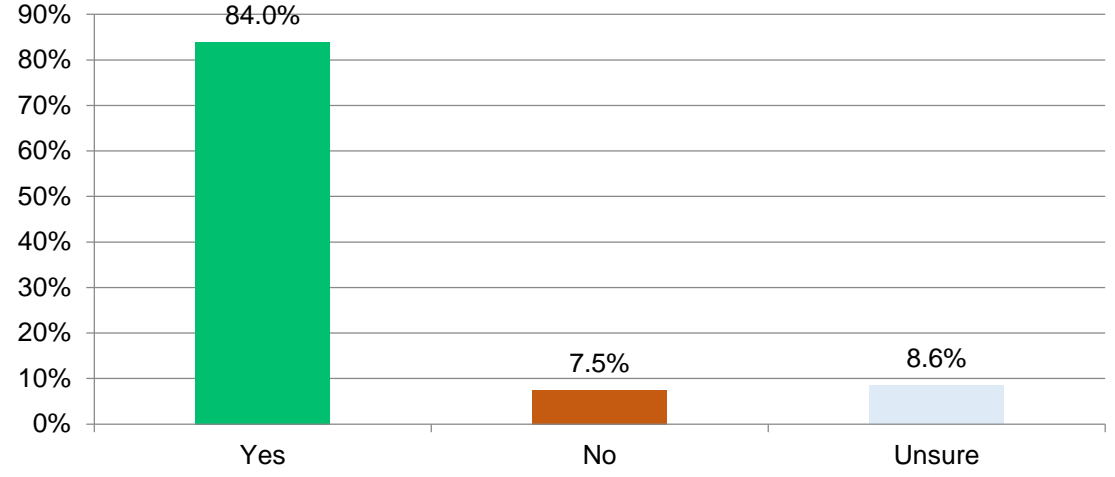
**Q13: How important or unimportant do you think it is for Lake Dallas to pursue the following initiatives in the next 1-5 years?**



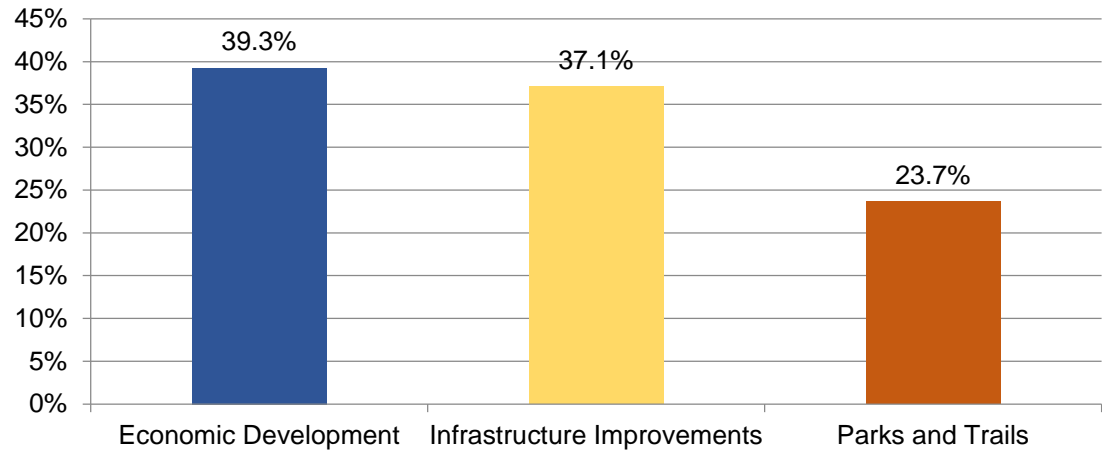
**Q14: Are you generally happy with the direction that development in Lake Dallas has taken the past few years?**



**Q15: Are you generally happy with the services that Lake Dallas provides to its citizens (including fire, police, EMS, trash removal)?**



**Q16: Which of the following elements would you be in favor of directing more sales tax revenue to in the future?**



Q17: What do you think is missing from Lake Dallas today?



A word cloud for Q17, 'What do you think is missing from Lake Dallas today?'. The words are primarily in shades of blue and purple. The most prominent words are 'Restaurants', 'Retail/Shopping', 'Sidewalks', 'Better Roads/Infrastructure', 'Aesthetics/Beautification', and 'Vibrant Downtown'. Other visible words include 'Economic Development/Jobs', 'Better internet service', 'Sales tax revenue', 'Sense of community', 'Trails', 'Better parks', 'Capitalize on lake', 'More activities', 'Updated Library', 'Small town vibe', 'Direction/vision', 'Quality leadership', and 'Grocery Store'.

Q18: Twenty years from now, what kind of community do you envision Lake Dallas to be?



A word cloud for Q18, 'Twenty years from now, what kind of community do you envision Lake Dallas to be?'. The words are primarily in shades of orange and red. The most prominent words are 'Small Town Feel', 'Family Friendly', 'Clean', 'Better development', 'Safe', 'Active', 'Destination', 'Quality services', 'Choices', 'No trailer parks', 'Little Elm', 'Lakefront development', 'Vibrant downtown', 'Lake community', 'Thriving', 'Don't Anticipate Change', and 'Entertainment'.